

**LISTING OF THE CLAIMS**

1. (Cancelled)

2. (Cancelled)

3. (Previously Presented) The method according to claim 21, wherein the HTML or XML content is created at a web server.

4. (Previously Presented) The method according to claim 21, wherein the content comprises at least one web page.

5. (Cancelled)

6. (Previously Presented) The method according to claim 21, wherein the identifiers comprise at least one of a Meta tag, a label, a tag, and a command.

7. (Previously Presented) The method according to claim 21, performing the searching and generating at a network node, the network node being at a different location than where the creating and inserting are performed.

8. (Original) The method according to claim 7, wherein the network node comprises a router.

9. (Original) The method according to claim 8, further comprising performing the searching and generating by a network appliance at the router.

10. (Cancelled)

11. (Previously Presented) The apparatus according to claim 22, wherein the at least one network device comprises a server.

12. (Previously Presented) The apparatus according to claim 22, wherein the information comprises Internet cache control information.

13. (Previously Presented) The apparatus according to claim 22, wherein the identifiers comprise at least one of a Meta tag, label, tag, and a command.

14. (Previously Presented) The apparatus according to claim 22, wherein the network comprises the Internet.

15. (Previously Presented) The apparatus according to claim 22, wherein the at least one network node comprises an Internet cache.

16. (Previously Presented) The apparatus according to claim 22, wherein the content comprises at least one web page.

17. (Cancelled)

18. (Previously Presented) The machine-readable medium according to claim 23, wherein the content comprises at least one web page.

19. (Cancelled)

20. (Previously Presented) The machine-readable medium according to claim 23, wherein the identifiers comprise at least one of a Meta tag, label, tag, and a command.

21. (Previously Presented) A method for controlling content of a Hyper Text Transfer Protocol (HTTP) header comprising:

creating HTML or XML content by a developer;

inserting information into said content by the developer, said inserted information having one or more associated identifiers;

searching the content for information with the identifiers;

generating a HTTP header for the content, the generated HTTP header including the information located in the content; said information in said HTTP header to be used by an Internet cache to determine how long to store the HTML or XML content associated with the HTTP header.

22. (Previously Presented) An apparatus comprising:

an interface to be coupled to at least one network device, the interface receiving HTML or XML content, the content having information inserted into it by a developer of the content, said inserted information having one or more associated identifiers;

a network appliance, the network appliance searching the content for information with the identifiers and generating a HTTP header for the content, the generated HTTP header including the information located in the content; said information in said HTTP header to be used by an Internet cache to determine how long to store the HTML or XML content associated with the HTTP header;

a second interface to a network, the HTTP header and associated content being sent to across the second interface to at least one network node.

23. (Previously Presented) A machine-readable medium, said machine-readable medium having stored thereon a plurality instructions to be executed by a processor, the instructions which, when executed, configure the processor to implement a method comprising:

receiving HTML or XML content, the content having information inserted into it by a developer of the content, the inserted information having identifiers;

searching the content for information with the identifiers; and

generating a HTTP header for the content, the generated HTTP header including the information located in the content; said information in said HTTP header to be used by an Internet cache to determine how long to store the HTML or XML content associated with the HTTP header.